

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
DRAFTSMAN		

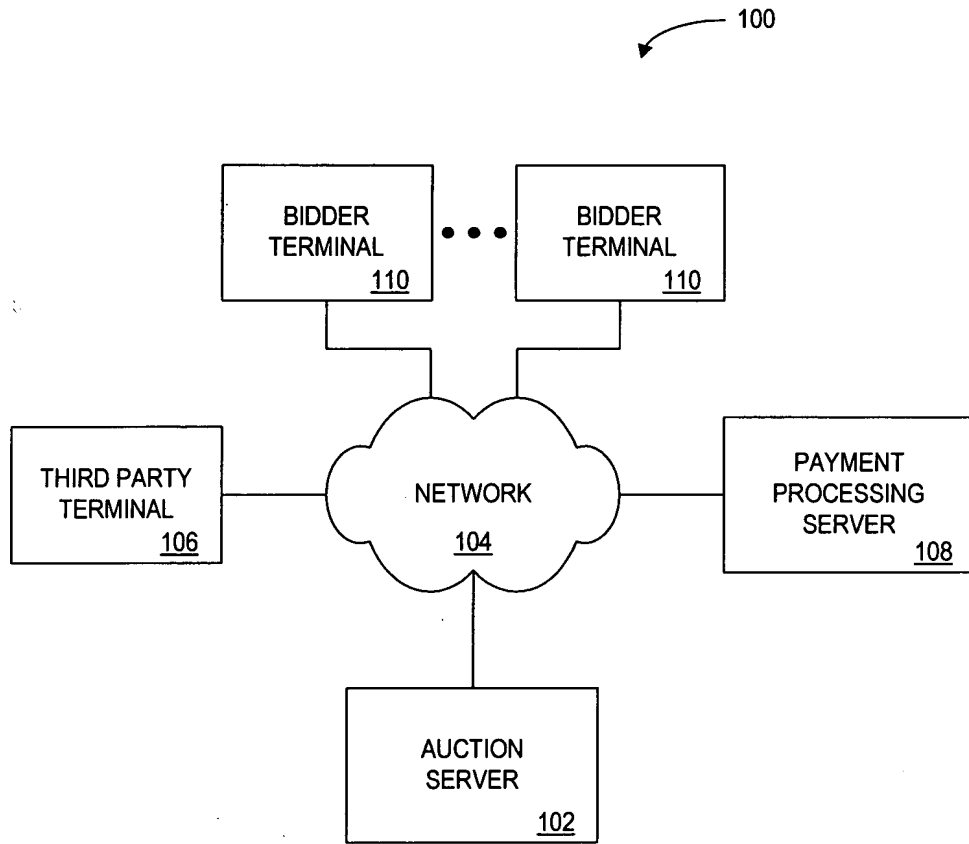


FIG. 1

09223901.123198

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
DRAFTSMAN		

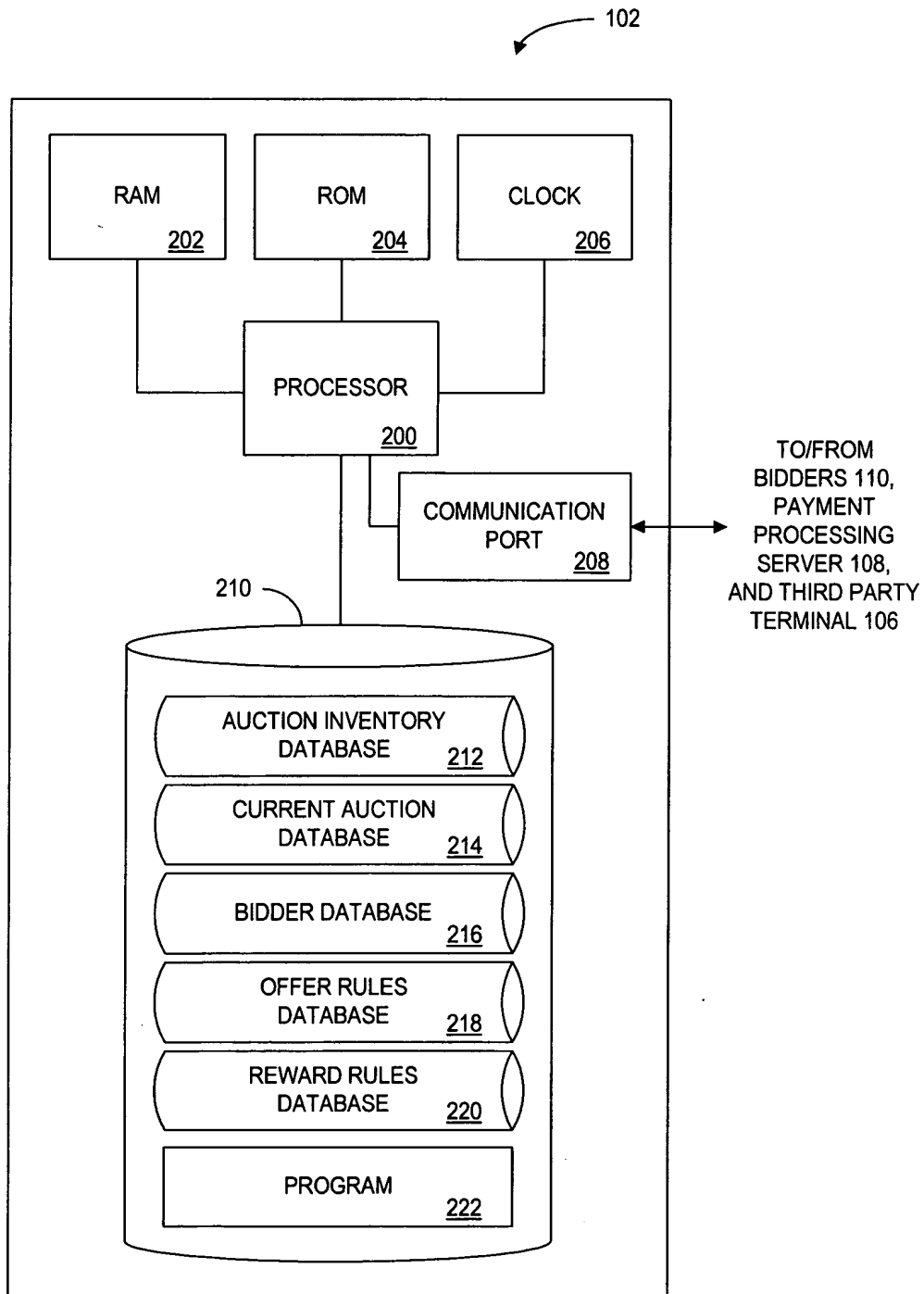


FIG. 2

00223901-12149

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
DRAFTSMAN		

0923901-123198

212

AUCTION ID <u>300</u>	AUCTIONED ITEM <u>302</u>	OPEN TIME/DATE <u>303</u>	CLOSE TIME/DATE <u>304</u>	MINIMUM STARTING BID <u>306</u>
123	PRODUCT X	9:00 AM 1/1/99	12:00 PM 1/1/99	\$125.00
124	PRODUCT Y	12:00 AM 1/1/99	12:00 PM 1/1/99	\$50.00

FIG. 3

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
DRAFTSMAN		

214

AUCTION ID <u>400</u>	BIDDER ID <u>402</u>	BID AMOUNT <u>404</u>	TIME RECEIVED <u>406</u>
123	MALWG01B	\$450.00	11:36 AM 1/1/99
123	STEZD12K	\$445.00	11:35 AM 1/1/99
123	MCDT98R	\$430.00	11:20 AM 1/1/99
123	SMIMW19B	\$350.00	10:15 AM 1/1/99
123	ROBX12B	\$336.00	9:47 AM 1/1/99
123	JONEX84B	\$195.00	9:24 AM 1/1/99
123	SMIMW19B	\$150.00	9:12 AM 1/1/99
123	DOEQ29J	\$135.00	9:10 AM 1/1/99

FIG. 4

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
DRAFTSMAN		

216

BIDDER ID 500	HISTORIC PARTICIPATION LEVEL 502	BIDDER NAME 504	FINANCIAL ACCOUNT IDENTIFIER 506	CONTACT INFORMATION 508
DOEQ29J	5	JOHN DOE	1234-1234-1234-1234	12 WILLOW ST. TOWN, STATE
ROBX12B	2	BOB ROBERTS	1111-1111-1111-1111	500 1ST AVE. CITY, STATE
MCDT98R	8	SUE McDONALD	9999-9999-9999-9999	222 PARK AVE. CITY, STATE
JONEX84B	3	TOM JONES	5555-5555-5555-5555	15 RIVER PL. TOWN, STATE
SM1MW19B	10	BILL SMITH	2222-2222-2222-2222	192 BARN RD. TOWN, STATE
MALWG01B	1	NEIL MALLONE	4444-4444-4444-4444	95 MAIN ST. TOWN, STATE
MARYZ02C	21	ANDREW MARTIN	3333-3333-3333-3333	5 PARK AVE. CITY, STATE
STEZD12K	6	STEVE JOHNSON	7777-7777-7777-7777	8 PROSPECT ST. TOWN, STATE

FIG. 5

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
DRAFTSMAN		

218

AUCTION ID 600	REQUIRED CONDITIONS 602	OFFER MESSAGE 604	OFFER RECIPIENT RULES 606	REWARD ID 608
123	NO BIDS RECEIVED WITHIN 30 MINUTES	"MAKE THE NEXT BID AND WE'LL GIVE YOU A \$10 REBATE CREDITED TO YOUR FINANCIAL ACCOUNT"	ALL PARTICIPANTS IN CURRENT AUCTION DATABASE	28
123,124	HIGH BID < \$300.00 AFTER 3RD HOUR OF AUCTION	"MAKE THE NEXT BID AND WE'LL GIVE YOU \$15 TOWARDS THE NEXT BID THEREAFTER"	TOP 5 BIDDERS IN CURRENT AUCTION DATABASE	21
124	HIGH BID < \$450.00	"MAKE THE NEXT BID OVER \$500 AND WE'LL GIVE YOU A FREE CLOCK-RADIO"	FIRST BIDDER	26

FIG. 6

09223901-123498

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
DRAFTSMAN		

SECRET T06E2260

220

REWARD IDENTIFIER 700	REWARD SUPPLIER 702	REWARD DESCRIPTION 704	REWARD RULES 706
21	AUCTIONEER	\$15.00 TOWARD SUBSEQUENT BID	- AUCTIONED PRODUCT = PRODUCT X - BIDDER MUST EXCEED CURRENT HIGH BID
22	THIRD PARTY	\$50 TOWARDS OFFER	- AUCTIONED PRODUCT = PRODUCT Y - BIDDER MUST AGREE TO USE THIRD PARTY INSURER IF THEY ARE THE WINNING BIDDER
23	AUCTIONEER	WARRANTEE ON AUCTION PRODUCT	- AUCTIONED PRODUCT = PRODUCT Z - BIDDER MUST SUBMIT > 5 BIDS IN CURRENT AUCTION
24	AUCTIONEER	FREE DIGITAL WATCH	- AUCTIONED PRODUCT = PRODUCT B - BIDDER MUST HAVE SUBMITTED AT LEAST 3 BIDS THAT PROGRESSIVELY INCREASED BY 50%
25	AUCTIONEER	\$10.00 REBATE CREDITED TO FINANCIAL ACCOUNT	- BIDDER MUST HAVE RESPONDED TO HIGH BID WITH SUBSEQUENT BID WITHIN 2 MINUTES
26	AUCTIONEER	FREE CLOCK-RADIO	- BIDDER MUST HAVE BEEN THE FIRST BIDDER - WINNING BID MUST BE \geq \$500.00
27	AUCTIONEER	\$50.00 GIFT CERTIFICATE TO RESTAURANT A	- BIDDER MUST HAVE PARTICIPATED IN \geq 10 PREVIOUS AUCTIONS
28	AUCTIONEER	\$10.00 REBATE CREDITED TO FINANCIAL ACCOUNT	- BIDDER MUST EXCEED CURRENT HIGH BID - NO BID MUST HAVE BEEN PREVIOUSLY RECEIVED FOR 30 MINUTES AFTER THE PREVIOUS BID

FIG. 7

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
DRAFTSMAN		

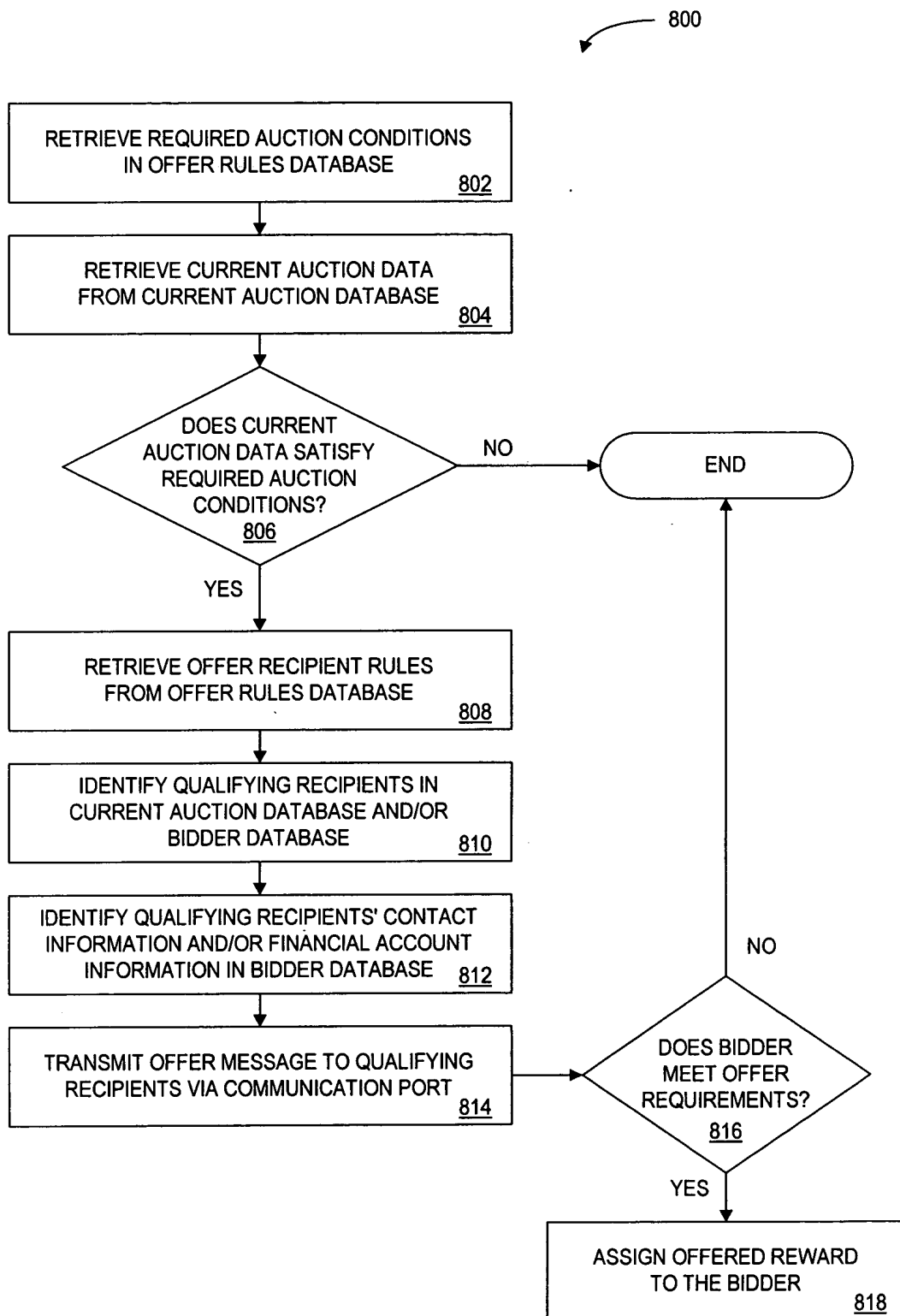


FIG. 8

09223901.123198

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
DRAFTSMAN		

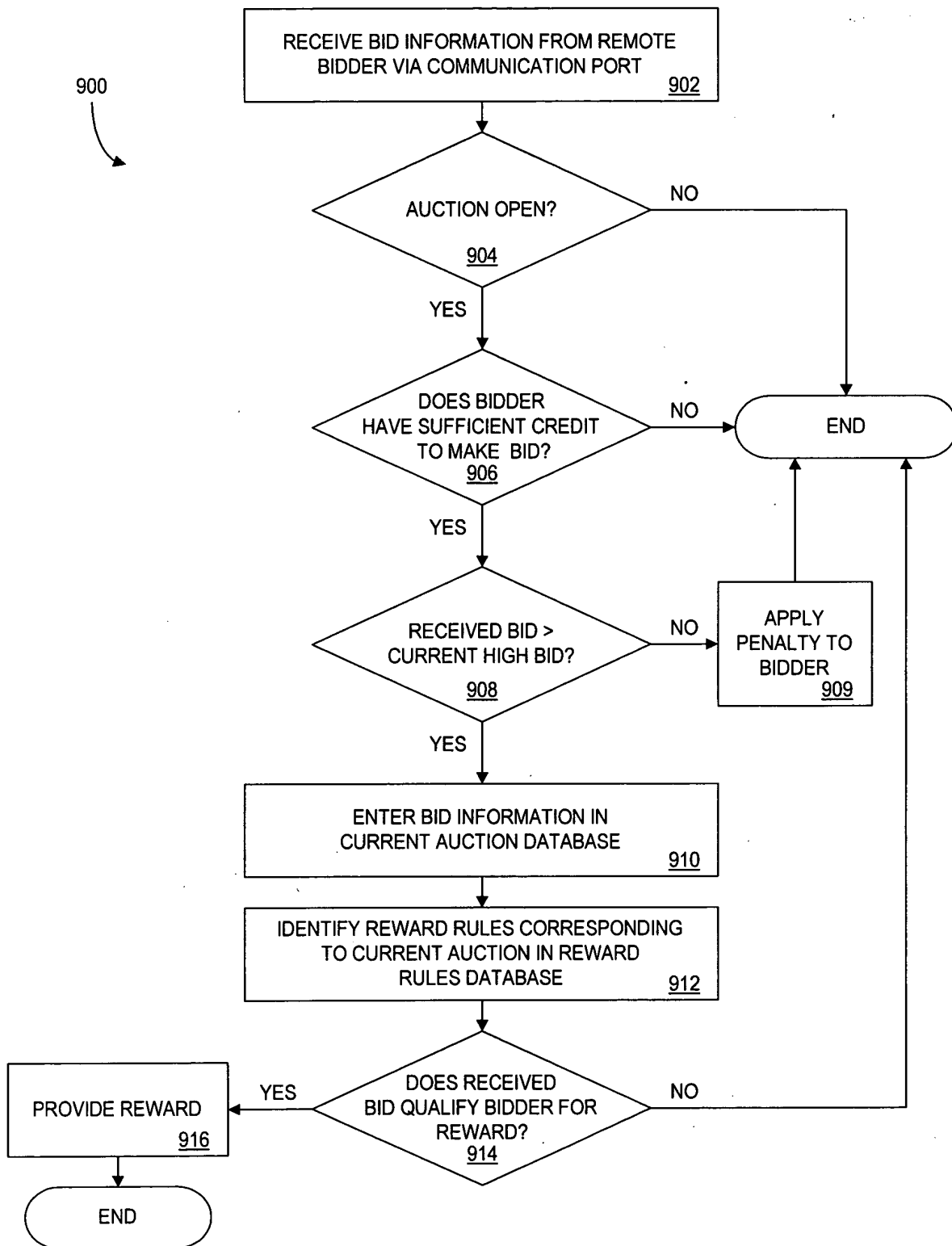


FIG. 9

09223901-123498

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
DRAFTSMAN		

1000

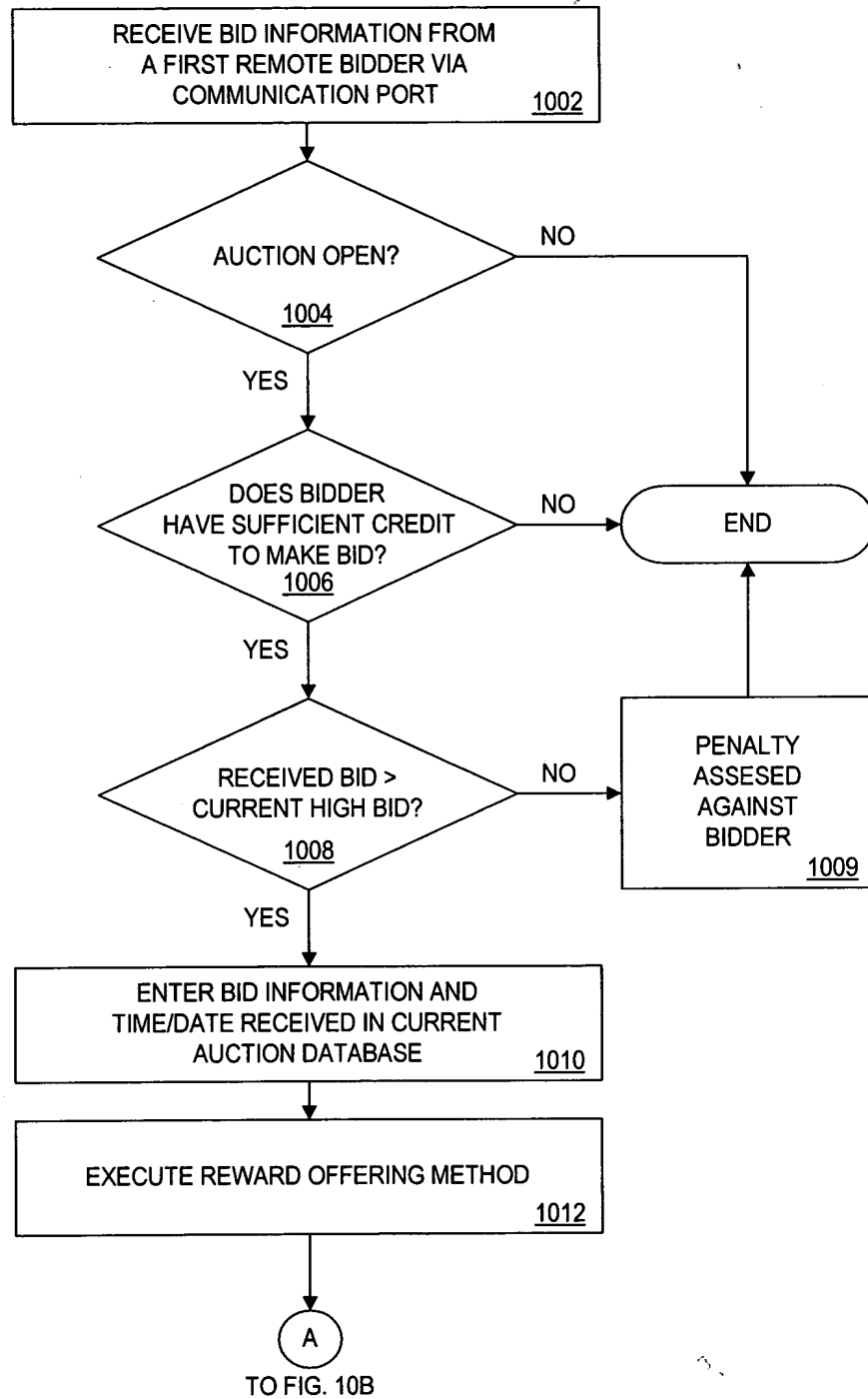


FIG. 10A

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
DRAFTSMAN		

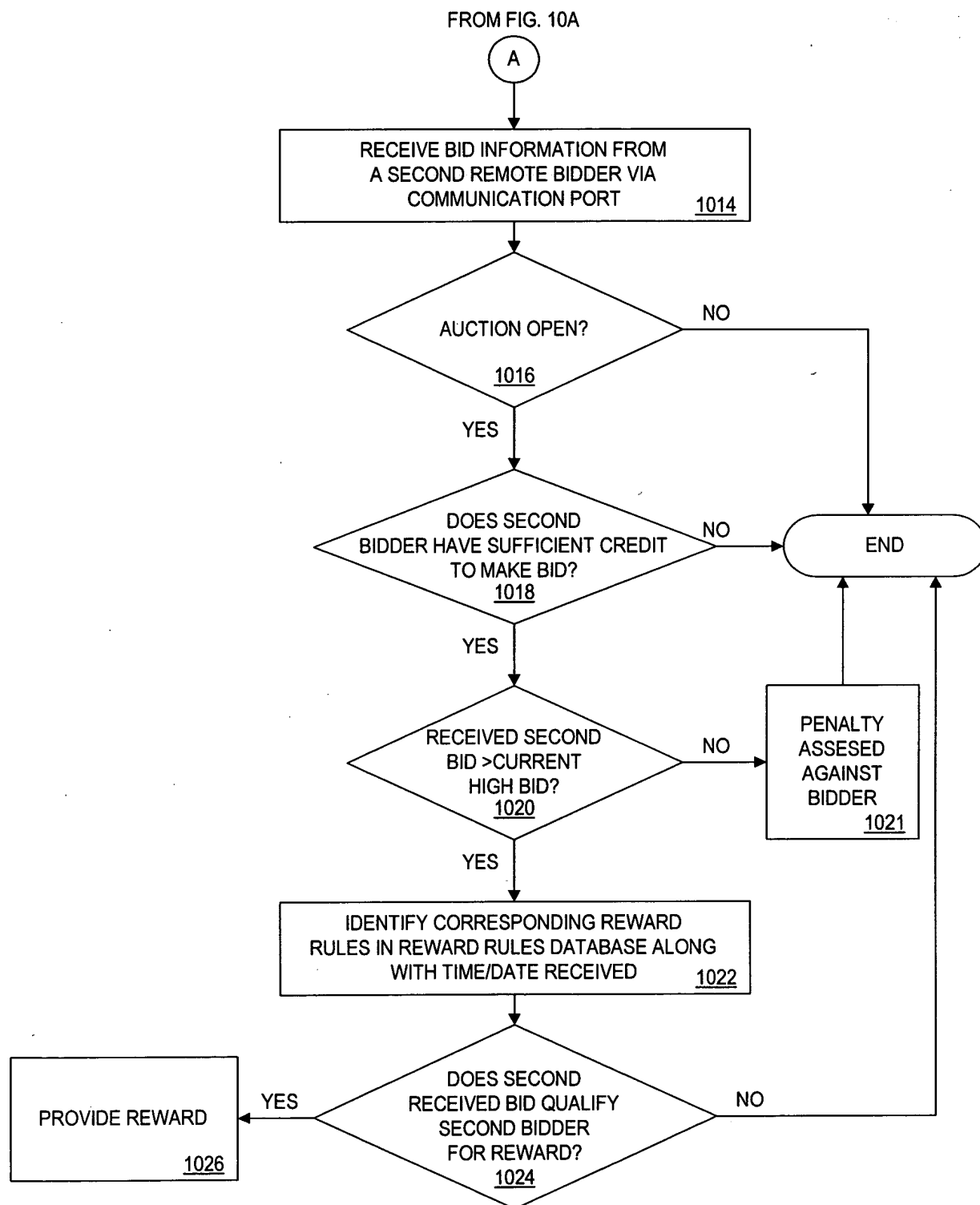


FIG. 10B